



Whitford City Football Club

Sponsorship Proposal 50th Anniversary Season 2025

Our Mission and Culture

Leadership begins with US!

Whitford City F.C. was established in 1975.

We aim to make a positive impact in our community by providing soccer, and life-enhancing opportunities, for players of all ages and abilities. Our goal is to foster a lifelong passion for soccer and elevate the sport in our community.

We believe in actively contributing to the development and personal growth of our players and staff through community engagement, partnerships, and programs. Our ultimate objective is to empower every player and coach to reach their highest potential in both football and life, and to inspire others to do the same.



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Why Whitford City Football Club?

- Teams from u6-u18.
- Senior Women's & Men's team.
- Supportive and dedicated committee.
- Encouraging communication between parents, coaches and the club committee.
- Establishing player and parent forums to improve the role parents play in supporting players.
- Parent coaches having access to Professional coaches as a resource.
- Increasing the opportunity for all players who want to participate at the level they want, while being coached and mentored with enthusiasm.



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Why should I get involved?

- Sponsoring our football club provides your business with an opportunity to:
- Increase Brand Awareness – Gain visibility through social media, banners, and match-day presence.
- Engage with the Community – Connect with local families, businesses, and supporters who share your values.
- Support Grassroots Sport – Help develop young talent and provide essential resources for our club.
- Showcase Corporate Responsibility – Align your brand with a positive and community-driven initiative.

Anticipated brand exposure:

- Club members – 643 players (plus their family members!)
- Facebook followers – 1,300+
- Weekly teams visiting from Yancheep to Bunbury at our 2 home grounds



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Sponsorship Tiers & Benefits

Community Sponsor – \$150 per year (unlimited)

Perfect for passionate supporters and local businesses wanting to give back.

Benefits:

- 1 mention on social media (Facebook)
- Name listed as a Community Sponsor on the website
- A heartfelt thank-you from the club and players



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Sponsorship Tiers & Benefits

Bronze Sponsor – \$750 per year (10 available)

A great entry-level sponsorship for small businesses looking for exposure.

Benefits:

- 10 social media mentions across the season (Facebook) This includes sharing your own post (where applicable)
- Business name listed on the website under Bronze Sponsors
- Inclusion in a shared "Thank You Sponsors" post at season start and end
- A heartfelt thank-you from the club and players



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Sponsorship Tiers & Benefits

Silver Sponsor – \$2,000 per year (5 available)

For businesses looking to increase brand awareness with strong match-day and online presence.

Benefits:

- 20 social media posts promoting your business This includes sharing your own post (where applicable)
- Match day banners and flags featuring your brand (Supplied by business)
- Name and logo listed on the website under Silver Sponsors
- Name of business added to committee email signatures
- A heartfelt thank-you from the club and players



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Sponsorship Tiers & Benefits

Gold Sponsor – \$5,000 per year (2 available)

The premium sponsorship tier with maximum exposure and exclusive benefits.

Benefits:

- Adult match day Polo sponsor – your logo on all game day polo's
- Prime website placement with logo and direct link
- Regular Facebook promotion (minimum once per fortnight). This includes sharing your own post (where applicable)
- A full round named after your business (e.g., "Gold Sponsor Round")
- Match day banners and flags prominently displayed (Supplied by business)
- Name of business added to committee email signatures
- A heartfelt thank-you from the club and players



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Next Steps

We would love to discuss how we can tailor a sponsorship package to best suit your business needs. If you're interested in partnering with us, please get in touch to explore the possibilities.

Contact Email: sponsorship@whitfordcityfc.com.au

Phone: Simon 0481 699 381 or Nimit 0411029904

Website: www.whitfordcityfc.com.au

Thank you for considering supporting our football club. We look forward to working with you!



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